

Alireza M.

Senior Motion Designer

2D & 3D Animation

Watch showreel ↗

alirezasm175@gmail.com +44 77 51 040 217 Portfolio ↗ LinkedIn ↗

PROFILE

Motion designer with 8+ years of experience creating 2D and 3D animation for brand campaigns, explainers and product communication. Experience spans in-house teams, studios and freelance projects, including Nobitex and Bit24. Hands-on across concept development, storyboarding and animation.

Experience

MOTION & CREATIVE DIRECTION

Senior Motion Designer / Creative Lead

Jul 2024 – Present

Nobitex Full-time · Tehran, Iran · Hybrid

- Lead motion design for brand, product and campaign content across digital channels.
- Develop launch and social campaign animations from concept, maintaining a consistent creative direction.
- Collaborate with marketing, design and strategy teams on clear visual communication.

Senior Motion Designer

Nov 2023 – Jul 2024

Bit24 Full-time · Tehran, Iran · Remote

- Produced promotional and explainer videos from concept to final delivery.
- Created brand, social and product motion, contributing to campaign concepts and visual storytelling.

Motion Designer

Sep 2022

Freelance

- Delivered branding, promotional and social motion work from concept development to final animation.

Motion Designer

Dec 2020 – Sep 2022

SD Studio Contract · Tehran, Iran · Hybrid

- Created commercial and digital motion graphics across concept, design and animation.
- Collaborated with creative teams to maintain visual consistency and meet delivery schedules.

Motion Designer

Feb 2018 – Dec 2020

Freelance

- Created motion graphics, logo animation and digital content for clients across multiple formats.

PORTFOLIO HIGHLIGHTS

Selected projects

[All projects ↗](#)

KUCOIN

2022

KuCoin Intro Motion ↗

Direction & Animation

Directed and animated a short platform intro presenting KuCoin's website experience.



CONCEPTUAL EXPLORATION

2026

Conceptual Media Player | 3D Reveal ↗

Direction & Animation

A conceptual 3D product reveal exploring futuristic interface design and physical textures.



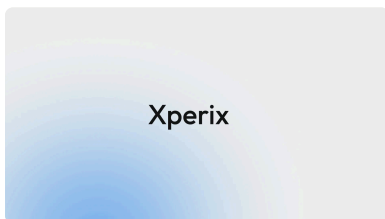
ZINO.SHOP

2021

Promo Video for Zino.shop ↗

Direction & Animation

Directed and animated a promotional video explaining Zino.shop's international online-shopping service.



XPERIX.COM

2025

Xperix ↗

Direction & Animation

Directed and animated a 2D motion graphic visualizing identity and authentication technology.

Skills & tools

CORE CAPABILITIES

Motion

2D animation, 3D motion design, brand animation, explainer videos

Development

Concept development, storyboarding, visual development

Direction

Creative direction, art direction, cross-functional collaboration

TOOLS & SOFTWARE

Motion & 3D

After Effects, Cinema 4D, Redshift

Design & editing

Illustrator, Photoshop, Premiere Pro, Figma

Additional

Runway, Higgsfield